



CRD Pesticide Use Survey

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Survey

- Own lawn, flower garden, trees, shrubs
- Personally care for (no landscape companies)
- Accurate within ± 3.5 percentage points, 19 times out of 20

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Survey

- Ipsos Reid Public Affairs
- CRD wide - 800 telephone interviews
- Residence: townhouse, duplex, detached house

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Use of Pesticides

- Used pesticides in last two years 44%
- Why?
 - Weeds 55%
 - Bugs, insects, etc. 29%
 - Dandelions 8%
 - Moss 4%

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Use of Alternatives

- Used non-chemical products or tried alternative practices 50%
- Why?
 - Environment 54%
 - Health 33%

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Open to using non-chemical products and alternative practices

Barriers

- None 52%
- Alternatives less effective 12%
- Lack of information 11%
- Time 10%

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Use of Alternatives

- Gender
 - Women 58%
 - Men 42%
- Home ownership
 - Own 51%
 - Rent 36%

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Encourage use of alternatives

- CRD undertake public education campaign 46%
- Provide info on
 - Non-chemical products and alternative practices 27%
 - Why better than pesticides 12%

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Challenge

One-quarter (23%) say nothing would encourage them to use alternatives

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Pesticide Bylaw

Respondents support their municipality passing bylaw that restricts non-essential use of pesticides

76%

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Public education campaign

- Information from CRD via mail 35%
- Via Internet/email 31%
- Newspaper article 15%
- Brochure 9%
- Flyer 7%
- TV 2%

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Support Pesticide Bylaw

- Gender
 - Women 82%
 - Men 69%
- Children at home
 - Yes 81%
 - No 73%

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Opposed to bylaw

- Infringes on homeowner rights 30%
- Government too controlling 21%
- Alternative methods don't work 11%
- Pesticides are effective 11%

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Hazardous Household Materials

- Bring pesticides and hazardous materials to proper facility 84%
- Of those not using recycling or disposal facilities
 - Aware of facilities 74%

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Garnering support for bylaw

- Must explain:
 - Why reduction in pesticide use important
 - What alternatives available

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Hazardous Household Materials

Barriers

- No facility in local area 40%
- Not worth trip 29%

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Hazardous Household Materials

Would use facilities if available in local municipalities
91%

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Questions?

Comments?